

# Canon

## A3 MFP Line of the Year



Canon imageRUNNER ADVANCE 8505



Canon Inc., chosen by BLI analysts as the winner of the 2017 A3 MFP Line of the Year award, offers...

- Exceptional reliability, with just one misfeed for nearly every 400,000 impressions
- A class-leading 12 BLI Pick awards in its current Copier MFP lineup
- Outstanding usability from the drivers and the control panel, which makes for a consistent and productive user experience
- Consistent, high quality images, ensuring output needs are met across general office and more-marketing intensive environments
- Superior solutions and services that adapt to workflow needs of users and boost productivity

For the second year in a row, Canon Inc. has won BLI's A3 MFP Line of the Year award for the strength and breadth of its copier models.

"Canon's A3 products continue to be consistently outstanding from top to bottom," said George Mikolay, BLI's Senior Editor for A3 MFPs. "An astounding misfeed rate of just one nearly every 400,000 impressions, simple procedures for replacing components, outstanding operability and a 'know one, know all' philosophy provide users with unparalleled uptime regardless of how large or small their workgroup is. Throw in robust solutions and services that streamline workflows, cut costs, and allow for easy upgrades when needed and you have a vendor whose product line sets the benchmark for all others to follow in the A3 space for the second straight year."

Congratulations to Canon on winning BLI's 2017 A3 MFP Line of the Year!

## Unmatched Reliability

Time and again, reliability proves to be the most important aspect to buyers—and the reliability of Canon's A3 line is the standard bearer among its peers. "We've run a total of 2,710,000 impressions on current products in Canon's A3 line and have experienced just seven misfeeds," said BLI Manager of Lab Operations Joe Ellerman. "In fact, Canon's misfeed rate of one every 387,142 impressions is nothing short of astounding and a truly remarkable feat unmatched by any of its peers."



Canon imageRUNNER ADVANCE  
C3325



Canon imageRUNNER ADVANCE  
C5535i

## A Reputation That Speaks for Itself

To date, 17 out of 18 A3-tested models earned BLI's Highly Recommended rating, while 12 of those also earned Pick awards as the best performers in their respective categories.

Pick-winning models that contributed to the award include:

- imageRUNNER ADVANCE C3320
- imageRUNNER ADVANCE C3325
- imageRUNNER ADVANCE C5535i
- imageRUNNER ADVANCE C5550i
- imageRUNNER ADVANCE C7260
- imageRUNNER ADVANCE 4235
- imageRUNNER ADVANCE 4251
- imageRUNNER ADVANCE 6565i
- imageRUNNER ADVANCE 6575i
- imageRUNNER ADVANCE 8585
- imageRUNNER ADVANCE 8505

Along with the Highly Recommended:

- imageRUNNER ADVANCE C3330
- imageRUNNER ADVANCE C7270
- imageRUNNER ADVANCE C7580i
- imageRUNNER ADVANCE 4225
- imageRUNNER ADVANCE 4245

## Onward and Upward

“Canon’s third generation of its award-winning A3 MFPs pick up right where their predecessors left off, with top-flight reliability and image quality, along with a little something extra,” said Mikolay. “A new 256-mm touchscreen for both Canon’s colour and monochrome models features tablet style pinch-and-flick functionality, along with on-screen videos that walk users through common tasks such as replacing toner and clearing misfeeds. At the same time, they offer driver and control panel consistency with past generation models throughout the line to assure workers of the same user experience regardless of speed.”

- Graphical and easy-to-use drivers feature an unlimited number of presets for commonly run job types on every tab, commonly used features selectable from the first tab, and point-and-click paper source selection
- The logically organised and intuitive control panel interface enables users to register and quickly access frequently used operations and personalized one-touch menu entries

“As scanning becomes more and more prevalent in everyday workflow, Canon’s products consistently prove to offer a simple, fast and accurate scanning experience,” said Ellerman.

- Personalized one-touch menu entries allow for fast access to commonly used scan functions and destinations
- Fast scan speeds, small compressed colour scan-file sizes, and a scan preview mean scan jobs will be processed quickly and accurately
- Support for scanning to Word and PowerPoint out of box means there’s no need to reproduce or search for original electronic documents to reuse
- The Send to Myself feature and personal scan folders enhance security and improve productivity by allowing personal scanned documents to be accessed from one location

## Superior Solutions and Services

“Canon’s A3 MFP line provides the solutions and services users need in order to be more productive in their workspaces,” said Ellerman. “The company’s holistic approach to product is welcome in a day and age in which technology must be able to adapt to the workflow needs of users, rather than forcing them to adapt to technology.”

- Canon’s uniFLOW software offers a ton of integrated functionality and even offers integrated print room management features to allow larger organisations to use one platform to manage both their office infrastructure and their in-house print room
- Canon’s MEAP platform works with Canon and third-party software providers to streamline workflows and cut costs
- Boost convenience with support for mobile printing and scanning to or printing from the cloud
- Picture Login authentication ensures the confidentiality of output and allows an advanced level of personalisation for displays, settings and functions for users
- Staple-on-demand support allows users to make a copy and conveniently restaple it directly from the device
- Staple-free stapling binds pages together by pressure, making separation easier later on and cutting down on consumables usage

## Simply the Best...

“Canon’s A3 MFP line has really raised the bar when it comes to value, adding features like standard HDD encryption, Universal Login Manager (ULM), PCL/PS Print, Remote Operator’s Software Kit and Wireless LAN, that were previously only available as options” said Mikolay. “Despite the relatively low cost, Canon’s imageRUNNER ADVANCE series combines a wide array of available workflow software, support for mobile printing, outstanding quality, robust security and device management capabilities, intuitive design and remarkable performance, making these devices an ideal choice for any business.”

**“We are honoured to receive** the BLI award for A3 MFP Line of the Year for the second consecutive year,” said Nomura Toshiaki, Assistant Director of Canon Singapore’s Regional Business Imaging Solutions. “This reaffirms Canon’s position as a market leader with the most reliable and practical multifunction devices. Many customers have turned to the imageRUNNER ADVANCE range to help further business growth through the use of our efficient, secure and customisable office solutions. We will continue to address the most demanding challenges in today’s working environments by combining the best of our technologies and constant innovation.”

## About **BLI Awards**

---

With its Pick awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value. Line of the Year awards, presented once each year, recognize the vendors whose product lines are judged to be the best in their respective categories based on their cumulative test results.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, image quality, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and qualifies as a Pick award contender. Consequently, BLI Pick awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

---

## **Buyers Laboratory LLC** • North America • Europe • Asia

---

Gerry Stoia, CEO  
Deanna Flanick, CRO  
Brian O'Connor, CFO

Randy Dazo, Group Director,  
Office Document Technology  
randy.dazo@infotrends.com

Jamie Bsales, Director,  
Office Workflow  
Software Analysis  
jamie.bsales@buyerslab.com

Marlene Orr, Director,  
Office Equipment  
Product Analysis  
marlene.orr@buyerslab.com

Carl Schell,  
Senior Editorial Content Manager  
carl.schell@buyerslab.com

**U.S. ANALYSTS**  
George Mikolay,  
Senior Editor, A3 MFPs  
george.mikolay@buyerslab.com

Kaitlin Shaw,  
Editor, Printers/A4 MFPs  
kaitlin.shaw@buyerslab.com

Lee Davis,  
Research Editor,  
Scanners/Software Evaluation  
lee.davis@buyerslab.com

Robert Watts,  
Research Editor,  
Software Evaluation  
robert.watts@buyerslab.com

**EUROPEAN ANALYSTS**  
Dr. Simon Plumtree,  
Senior Editor  
simon.plumtree@buyerslab.com

Priya Gohil,  
Senior Editor  
priya.gohil@buyerslab.com

Andrew Unsworth,  
Associate Editor  
andrew.unsworth@buyerslab.com

**LABORATORY**  
Pete Emory, Director of U.S.  
Research and Lab Services

David Sweetnam, Director  
of EMEA Research and Lab  
Services

**COMMERCIAL**  
Gerry O'Rourke,  
Director, BLI International

Mike Fergus,  
Vice President of Marketing